DEADWOOD PLANNING AND ZONING COMMISSION

Wednesday, March 7, 2018 - 5:00 p.m.

City Hall, 102 Sherman Street, Deadwood, SD

AGENDA

- 1. Call Meeting to Order
- 2. Approval of February 7, 2018 Minutes
- 3. Sign Review Commission

360 Main Street - B Y Development Inc.(Cadillac Jacks/Double Tree) - Install New Wall Sign

a. Install New Wall Sign

Action Required:

b. Approval/ Denial by Sign Review Commission

360 Main Street - Optima LLC (Cadillac Jacks/Tru Hotel) - Install New Wall Signs

a. Install Two New Wall Signs

Action Required:

b. Approval/ Denial by Sign Review Commission

10 Lee Street - Jason Mook (Deadwood Custom Cycles/Gallows) - Install New Signs

a. Install Three New Wall Signs and One Window Sign

Action Required:

b. Approval/ Denial by Sign Review Commission

645 Main Street - Michael Ballard (Deadwood Distilling) - Install New Projecting Sign

a. Install New Projecting Sign

Action Required:

b. Approval/ Denial by Sign Review Commission

647 Main Street - Michael Ballard (Bloody Nose Saloon) - Install New Wall Sign

a. Install New Wall Sign

Action Required:

- b. Approval/ Denial by Sign Review Commission
- 4. Planning and Zoning Commission and Board of Adjustments

Gulches LLC

Tracts 3A and 4A of Deadwood Gulch Addition II; Consisting of Deadwood Gulch's of Fun Tract 1, Lot AB1 and Lot AB10, All located in the E1/2 of Section 27, T5N, R3E, B.H.M., City of Deadwood, Lawrence County, South Dakota

Action Required:

- a. Approval/Denial by Planning and Zoning
- b. Approval/Denial by Board of Adjustment
- 5. Items from Staff
 - a. Cadillac Jacks
 - b. City Pavilion
 - c. Comprehensive Plan Community Visioning Meetings
 March 27 or March 29, 1:00-2:00 p.m. or 5:30-6:30 p.m.
 Days of 76 Museum Mary Adams Room
- 6. Adjourn

<u>CITY OF DEADWOOD</u> <u>PLANNING AND ZONING COMMISSION</u>

Wednesday, February 7, 2018

The meeting of the Deadwood Planning and Zoning was called to order by Chairperson Tony Biesiot on Wednesday, February 7, 2018, at 5:00 p.m. in the Deadwood City Hall Meeting Room, located at 102 Sherman Street, Deadwood, SD 57732.

Planning and Zoning Commission Present: Tony Biesiot, Jim Shedd, John Martinisko and Bill Rich

Absent: Brett Runge

Board of Adjustments Present: Dave Ruth, Jr., Gary Todd and Charlie Struble

Staff Present:

Bob Nelson Jr., Trent Mohr and Bonny Anfinson

Approval of January 17, 2018 Minutes:

It was moved by Mr. Shedd and seconded by Mr. Rich to approve the January 17, 2018 meeting minutes. Aye – All. Motion carried.

Sign Review Commission:

270 Main Street - Mike Gustafson - Removal of Terrace Motel Sign- Continued from 1/17/18 meeting

Mr. Mohr stated this item was continued from the January 17 meeting. The applicant is requesting a variance to remove the Terrace Motel sign. At the last meeting there was a concern by the commission as to the disposition of the sign. The HP Commission did discuss this issue at their January 24, 2018 meeting and the consensus was if the P & Z Commission granted the variance and First Gold donate the sign the City would find a location for it or place in storage until a location was found. It was moved by Mr. Shedd and seconded by Mr. Martinisko to grant the variance for the Terrace Motel sign contingent upon donation to the City of Deadwood. Aye – All. Motion Carried.

Planning and Zoning Commission and Board of Adjustments:

Findings of Fact and Conclusion - Debra Kahler 56 Taylor Avenue

Mr. Nelson Jr. stated the findings of fact and conclusions for the bed and breakfast at 56 Taylor Avenue the applicant is compliant with bed tax, sales tax and State Health Department Certification. The applicant has met all of the conditions. Approval will close this file. It was moved by Mr. Shedd and seconded by Mr. Rich to approve the Findings of Fact and Conclusion for Conditional Use Permit for the Bed and Breakfast located at 56 Taylor Avenue. Aye – All. Motion Carried.

Findings of Fact and Conclusion - James and Susan Trucano 124 Charles Street

Mr. Nelson Jr. stated the findings of fact and conclusions for the bed and breakfast at 124 Charles Street the applicant is compliant with bed tax, sales tax and State Health Department Certification. The applicant has met all of the conditions. Approval will close this file. It was moved by Mr. Shedd and seconded by Mr. Rich to approve the Findings of Fact and Conclusion for Conditional Use Permit for the Bed and Breakfast located at 124 Charles Street. Aye – All. Motion Carried.

Deadwood Stage Run, LLC and John Thayer

Mr. Nelson Jr. stated the applicant is requesting approval of the final plat of Lot 31A, Block 2 of Palisades Tract of Deadwood Stage Run Addition to the City of Deadwood, All located in the SW ¼ of Section 14, the SE ¼ of Section 15, the NE ¼ NE1/4 of Section 22 and the N ½ NW ¼ of Section 23, T5N, R3E, B.H.M. City of Deadwood, Lawrence County, South Dakota, Formerly Lot 31 and a Portion of Palisades Tract of Deadwood Stage Run Addition. *It was moved by Mr. Shedd and seconded by Mr. Martinisko to approve the Final Plat for the Deadwood Stage Run, LLC and John Thayer. Aye – All. Motion Carried.*

City of Deadwood

Mr. Nelson Jr. state the applicant is requesting approval of the final plat for Lot MK1 of the Mickelson Trail; Being a portion of Probate Lots 321 and 420, A Portion of M.S. 107 and A Portion of Tract A of M.S. 107; All located in the City of Deadwood, Lawrence County, South Dakota. It was moved by Mr. Rich and seconded by Mr. Shedd to approve the Final Plat for the City of Deadwood. Aye – All. Motion Carried.

Mr. Biesiot adjourned this portion of the meeting.

Mr. Todd opened the Board of Adjustments meeting.

Deadwood Stage Run, LLC and John Thayer

Lot 31A, Block 2 of Palisades Tract of Deadwood Stage Run Addition to the City of Deadwood, All located in the SW ¼ of Section 14, the SE ¼ of Section 15, the NE ¼ NE1/4 of Section 22 and the N ½ NW ¼ of Section 23, T5N, R3E, B.H.M. City of Deadwood, Lawrence County, South Dakota, Formerly Lot 31 and a Portion of Palisades Tract of Deadwood Stage Run Addition. It was moved by Mr. Ruth Jr. and seconded by Ms. Struble to approve the Final Plat for the Deadwood Stage Run, LLC and John Thayer. Aye – All. Motion Carried.

City of Deadwood

Lot MK1 of the Mickelson Trail; Being a portion of Probate Lots 321 and 420, A Portion of M.S. 107 and A Portion of Tract A of M.S. 107; All located in the City of Deadwood, Lawrence County, South Dakota. *It was moved by Ms. Struble and seconded by Mr. Ruth Jr. to approve the Final Plat for the City of Deadwood. Aye – All. Motion Carried.*

Findings of Fact and Conclusion - Debra Kahler 56 Taylor Avenue

It was moved by Mr. Ruth Jr. and seconded by Ms. Struble to approve the Findings of Fact and Conclusion for Conditional Use Permit for the Bed and Breakfast located at 56 Taylor Avenue. Aye – All. Motion Carried.

Findings of Fact and Conclusion - James and Susan Trucano 124 Charles Street

It was moved by Ms. Struble and seconded by Mr. Ruth Jr. to approve the Findings of Fact and Conclusion for Conditional Use Permit for the Bed and Breakfast located at 56 Taylor Avenue. Aye – All. Motion Carried.

It was moved by Ms. Struble and seconded by Mr. Ruth Jr. to adjourn the Board of Adjustments meeting. Aye – All. Motion Carried.

Mr. Biesiot called the Planning and Zoning meeting back to order.

Items From Staff (no action taken)

- Cadillac Jacks: Mr. Mohr stated Cadillac Jacks is making progress on the interior and exterior. Work is being
 done on the mechanical, electric and plumbing. They are running three weeks behind. They are now looking
 at May for the completion date.
- City Pavilion: Mr. Nelson Jr. stated the City has received 65% of the construction demolition plans and the building of the parking lot. Right now it shows 84 parking spaces. It will probably be closer to 78 spots. The asbestos abatement starts on February 12th. Salvage operations are taking place and items are being repurposed for the police department remodel. The curtains have been donated to the Homestake Opera House. Still on the time table for June 1 with a lot of interest from contractors.
- Whitewood Creek: Mr. Nelson Jr. stated the plantings have been purchased from Pennington County Conservation District. The physical planting is out for bid. We received a \$1,500 grant from MDU to help cover costs.
- Frawley Annexation: The applicant has submitted an Amended Annexation Agreement to show evaluations on the City Commission agenda. Right now the developer is looking at the financial aspect and seeing if it is feasible for them. They have met with the Governor's Office of Economic Development to get some assistance for a workforce housing project. They are waiting for a response. Mr. Martinisko asked if P & Z will review the annexation. Mr. Nelson Jr. stated the planning process for the master plan will be reviewed by the P & Z Commission.
- Visitor Surveys: Mr. Nelson Jr. handed out results of the visitor survey.

Adjournment:

It was moved by Mr. Shedd and seconded by Mr. Rich to adjourn the Regular Meeting of the Planning and Zoning Commission. Aye – All. Motion carried.

There being no further business,	the Planning and Zoning Commission adjourned at 5:17 p.m	•
ATTEST:		

Chairman, Planning & Zoning Commission	Secretary, Planning & Zoning Commission	



"The Historic City of the Black Hills"

Deadwood, South Dakota 57732

TRENT MOHR
Building Inspector
Dept. of Public Works
Telephone: (605) 578-3082
Fax: (605) 578-3101

SIGN PERMIT STAFF REPORT

Sign Review Commission March 7, 2018

Applicant: B Y Development Inc.

Address: 360 Main Street, Deadwood, SD 57732

Site Address of Proposed Signage: 360 Main Street (Cadillac Jacks / Double Tree)

Computation of Sign Area

Building Frontage: 300 Feet

Total Available Signage: 600 Square Feet

Existing Signage:

Two wall signs

"Brown Rocks" (to be removed)

- "Double Tree" (88 Square Feet)- previously approved not installed

One freestanding sign

- Previously approved not installed yet (180 Square Feet)

One marquee sign

Previously approved not installed yet (108 Square feet)

Remaining Available Signage Area: 224 Square Feet

Proposed Sign Project: Install new wall sign (42 Square Feet)

Proposed Building Materials: Metal and Acrylic. (see attached rendering).

Proposed Lighting of the Signs: Backlit and Internal Illumination.

Location of Proposed Sign: Attached is a rendering showing the proposed location.

Discussion

The sign permit application in review is proposed at a location outside the locally-designated historic district and inside the national historic landmark district which is regulated by chapter 15.32.310 of the sign ordinance. The current signage at the subject property is compliant with the sign ordinance. The sign proposed in the current application is regulated by 15.32.090 of the Sign Ordinance, reference below.

A. Before any sign can be erected or altered in any way, a valid permit must be issued. Any further alteration of the sign shall require an amendment of the existing permit or the issuance of a new permit. Such changes, as well as original permits, shall be issued pursuant to review by the sign review commission. It is unlawful to display, construct, erect, locate or alter any sign without first obtaining a sign permit for such sign.



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The applicant wishes to install a new wall sign advertising the new restaurant at this location. This is in conjunction with a currently ongoing remodel to become a Double Tree franchise. The sign for the existing Brown Rocks Café will be removed.

The proposed sign requires two variances. One for the proposed illumination, back lit letters and internal illumination. The second variance to allow for the use of plastic, this is to accomplish the proposed illumination.

Variances

The sign permit application in review as proposed requires variances from the sign ordinance. Signage variances may be obtained if the sign review commission is able to find "special circumstances or conditions such as the existence of buildings, topography, vegetation, sign structures, distance or other matters on adjacent lots or within the adjacent public right-of-way that would substantially restrict the effectiveness of the sign in question and such special circumstances or conditions are peculiar to the business or enterprise to which the applicant desires to draw attention and do not apply generally to all businesses or enterprises in the area." However, it is the responsibility of the applicant to provide adequate evidence of such special circumstances or conditions.

Sign Review Commission Action

Motion to approve sign permit for new wall sign at 360 Main Street granting variances OR

Motion to deny proposed sign permit application as submitted.

8668 PARTIAL SOUTH-EAST ELEVATION 12'-10" - NOTE: SPEAKER TO BE REMOVED BY GC CENTERED BETWEEN WINDOWS AMERICAN ıadalajara's

PARTIAL SOUTH-EAST ELEVATION

Scale=1/16"=1'-0"

Cadillac Jack's





Chandlersigns.com
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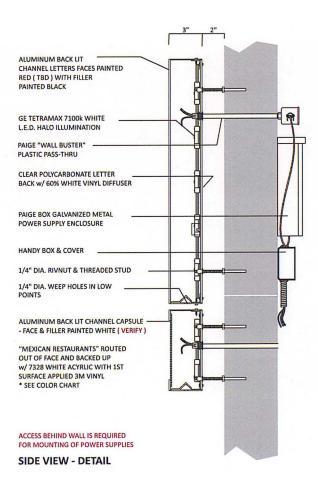
FINAL ELECTRICAL CONNECTION BY CUSTOMER

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5. Guadalajaras Mexican Restaurants

B REVERSE CHANNEL SIGN DETAIL SCALE: 1/2" = 1'-0"
ONE [1] REQUIRED - MANUFACTURE & INSTALL 45 SQ. FT. TOTAL

3M 3630-33 RED 3M 3630-246 TEAL GREEN



Cadillac Jack's





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Fax: (605) 578-3101

SIGN PERMIT STAFF REPORT

Sign Review Commission March 7, 2018

Applicant: Optima LLC

Address: 360 Main Street, Deadwood, SD 57732

Site Address of Proposed Signage: 372 Main Street (Cadillac Jack's / Tru Hotel)

Computation of Sign Area

Building Frontage: 334 Feet

Total Available Signage: 668 Square Feet

Existing Signage: One wall sign (71 Square Feet) and three freestanding signs (190 Square Feet total). All these signs are previously approved but have not been installed at this time.

Remaining Available Signage Area: 407 Square Feet

Proposed Sign Project: Install new wall sign "A" (79 SF) and new wall sign "C" (113 SF)

Proposed Building Materials: Metal and Acrylic (see attached renderings).

Proposed Lighting of the Signs: Sign "A" – backlit lettering. Sign "C" – internal illumination.

Location of Proposed Sign: Attached is a rendering showing the proposed locations.

Discussion

The sign permit application in review is proposed at a location outside the locally-designated historic district and inside the national historic landmark district which is regulated by chapter 15.32.310 of the sign ordinance. The current signage at the subject property is compliant with the sign ordinance. The sign proposed in the current application is regulated by 15.32.090 of the Sign Ordinance, reference below.

A. Before any sign can be erected or altered in any way, a valid permit must be issued. Any further alteration of the sign shall require an amendment of the existing permit or the issuance of a new permit. Such changes, as well as original permits, shall be issued pursuant to review by the sign review commission. It is unlawful to display, construct, erect, locate or alter any sign without first obtaining a sign permit for such sign.

The applicant wishes to install a new wall sign "A" to advertise the planned restaurant at this location. The applicant also wishes to install a new wall sign "C" to advertise the entire property as the Cadillac Jack's Gaming Resort. Currently this building is being constructed and the proposed signs and previously approved signs for this address will be installed closer to the time the building is completed.



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The proposed signs do require variances from the sign ordinance as follows:

Sign "A"

- use of plastic materials

Sign "C"

- vertical dimension greater than 10 feet

- top of the sign higher than the lowest point of the roof

- internal illumination

- use of plastic materials

Variances

The sign permit application in review as proposed requires variances from the sign ordinance. Signage variances may be obtained if the sign review commission is able to find "special circumstances or conditions such as the existence of buildings, topography, vegetation, sign structures, distance or other matters on adjacent lots or within the adjacent public right-of-way that would substantially restrict the effectiveness of the sign in question and such special circumstances or conditions are peculiar to the business or enterprise to which the applicant desires to draw attention and do not apply generally to all businesses or enterprises in the area." However, it is the responsibility of the applicant to provide adequate evidence of such special circumstances or conditions.

Sign Review Commission Action

Motion to approve sign permit for new wall signs at 372 Main Street granting variances from the sign ordinance

OR

Motion to deny proposed sign permit application as submitted.



Cadillac Jack's



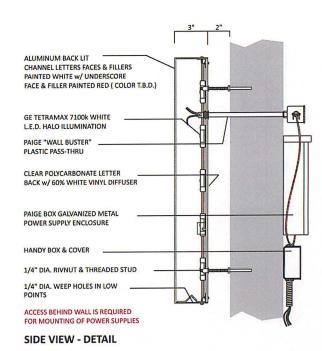
STEAKHOUSE STEAKHOUSE BYALPINE INN

SCALE: 1/2" = 1' - 0"

79 SQ. FT. TOTAL

CHANNEL LETTER DETAIL

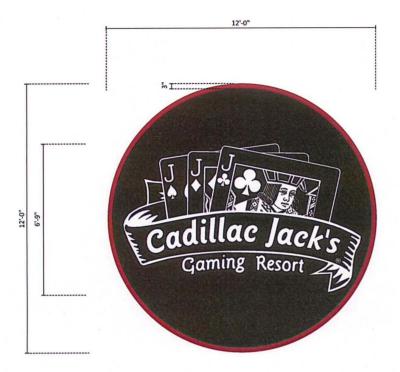
ONE [1] REQUIRED - MANUFACTURE & INSTALL



Cadillac Jack's



FINAL ELECTRICAL CONNECTION BY CUSTOMER



EXISTING ALUMINUM S/F CABINET (PICK UP FROM CUSTOMER)

REPAINT FILLER BLACK

MANUFACTURE & INSTALL NEW PANAFLEX BLEED STYLE FACE (MIRATEC - 7 YEAR) WITH 1ST SURFACE APPLIED BLACK VINVL WITH SHOW THRU WHITE GRAPHICS & 3M 3630-33 RED OUTLINE AROUND PERIMETER

NOTE - INSTALL NEW FACE FRAME TO ALLOW FOR PANAFLEX FACE

CLIP MOUNTED TO FASCIA



END VIEW



SCALE: 3/8" = 1' - 0"

144 SQ. FT. TOTAL

cadillac Jack's



FINAL ELECTRICAL CONNECTION BY CUSTOMER

Bradsky, Bradsky, & Bradsky, P.C.

ATTORNEYS AT LAW

WALTER J. BRADSKY DAVID A. BRADSKY PAUL J. BRADSKY ASHLEY L. BRADSKY

March 1, 2018

Attn: Deadwood Sign Commission City of Deadwood 67 Dunlop Avenue Deadwood, SD 57732

Re: Optima LLC & B.Y. Development Inc. Sign Variance Application

Dear Deadwood Sign Commissioners:

As you know, Optima LLC is in the middle of construction of a 108 room franchised Tru by Hilton hotel (floors 2-4) at 372 Main Street. As part of this project, the adjoining and existing Cadillac Jacks Gaming Resort, whose address is 360 Main Street and which is owned by sisterentity B.Y. Development Inc., is being remodeled: the hotel is being completely renovated (floors 2-4) into a franchised DoubleTree by Hilton.

A portion of the 1st floor of the Tru building is dedicated to <u>Flyt Steakhouse by Alpine Inn</u> (& Nightclub). Moni Matush has formed Flyt Inc. and is subleasing the <u>Flyt Steakhouse by Alpine Inn</u> from B.Y. Development Inc. on premises owned by Optima LLC. Moni also owns and operates Alpine Inn in Hill City, SD.

Jose Pepe Vega formed The Guadalajara's LLC and is leasing the existing Brown Rock Sports Café location inside Cadillac Jack's Gaming Resort from B.Y. Development Inc. He is planning to convert Brown Rock into <u>Guadalajara's Mexican Restaurant & Cantina</u>, to open within a few weeks after Flyt opens.

Both Moni and Jose, as Tenants, have requested exterior wall signs within the complex to advertise their respective restaurants.

In order to satisfy Guadalajaraś, as Tenants, we are seeking variances for both material (i.e. use of plastic), internal illumination, and backlit letters (LED halo illumination). The copy reading Mexican Restaurants is too small to achieve using individual letters so those letters cannot be backlit so we are proposing that portion be internally lit. The existing Brown Rock wall sign will be removed.

The Flyt sign needs a variance for use of plastics only. Since it is going on new building, backlit letters are allowed.

The proposed Cadillac Jacks wall sign needs variances for vertical dimension of sign (greater than 10 feet), height on the building (higher than the lowest point on the roof), internal illumination and use of plastics.

Please note that our buildings are set back approximately 135 feet from the highway curb to the buildings face. Because of this distance from the highway roadway, the businesses located inside the buildings must be identifiable from a distance. The use of plastics for face-lighting allows the signs to be easily visible from the road at night (due to the long setback). A halolighting on the rear will not provide much service area of light; however, the signs as proposed provide consistency within the complex and an overall uniform look at night. In order to be seen from the highway, certain signs need to be slightly larger to be seen. This is the reason for the variance requests for vertical dimension and height on building.

The traditional lighting is similar to parking lot lighting and the signs if made from wood or metal and externally lit would get lost on a building set back 135 feet. The elevated proposed Cadillac Jacks wall sign, given the long setback, would not be as visible if it were backlit or not made from plastic (thus the variance requests from internal illumination and use of plastic). The size relates to the scale of the building and distance from the road.

The variances requested for each particular sign are justified by the distance from the roadway, visibility, consistency within the complex, and an overall uniform look at night.

Sincerely,

Bradsky, Bradsky & Bradsky, P.C.

Paul J. Bradsky

pbradskv@aol.com

cc: Optima LLC & B.Y. Development Inc.



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Dept. of Public Works
Telephone: (605) 578-3082
Fax: (605) 578-3101

SIGN PERMIT STAFF REPORT

Sign Review Commission March 7, 2018

Applicant: Jason Mook

Address: 10 Lee Street, Deadwood, SD 57732

Site Address of Proposed Signage: 10 Lee Street (Deadwood Custom Cycles / Gallows)

Computation of Sign Area

Building Frontage: 194 Feet

Total Available Signage: 388 Square Feet

Existing Signage: Three wall signs (22 Square Feet each) - one would be covered over in the

proposed sign project.

Remaining Available Signage Area: 344 Square Feet **Proposed Sign Project:** Install four new signs as follows:

Sign "A" wall sign (64 Square Feet)Sign "B" wall sign (12 Square Feet)

- Sign "C" window sign (3 Square Feet counted at 25% = .75 SF)

- Sign "D" wall sign (52 Square Feet)

Proposed Building Materials: wall signs = vinyl wrapped metal, window sign = vinyl.

Proposed Lighting of the Signs: External illumination.

Location of Proposed Sign: Attached are renderings showing the locations of the proposed signs.

Discussion

The sign permit application in review is proposed at a location inside the locally-designated historic district which is regulated by chapter 15.32.300 of the sign ordinance. The current signage at the subject property is compliant with the sign ordinance. The sign proposed in the current application is regulated by 15.32.090 of the Sign Ordinance, reference below.

A. Before any sign can be erected or altered in any way, a valid permit must be issued. Any further alteration of the sign shall require an amendment of the existing permit or the issuance of a new permit. Such changes, as well as original permits, shall be issued pursuant to review by the sign review commission. It is unlawful to display, construct, erect, locate or alter any sign without first obtaining a sign permit for such sign.

The applicant wishes to install three wall signs and one window sign to advertise his new business at this location.



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The proposed wall signs require variances as follows:

Sign "A"

- Square footage greater than 50 SF limit in the sign ordinance
- Vertical dimension greater than 2 foot limit in the sign ordinance
- Located on a side of the building without a public entrance (existing wall sign on same side of the building)

Sign "B"

 Located on a side of the building without a public entrance (existing wall sign on same side of the building)

Sign "D"

- Square footage greater than 50 SF limit in the sign ordinance
- Vertical dimension greater than 2 foot limit in the sign ordinance

Variances

The sign permit application in review as proposed requires variances from the sign ordinance. Signage variances may be obtained if the sign review commission is able to find "special circumstances or conditions such as the existence of buildings, topography, vegetation, sign structures, distance or other matters on adjacent lots or within the adjacent public right-of-way that would substantially restrict the effectiveness of the sign in question and such special circumstances or conditions are peculiar to the business or enterprise to which the applicant desires to draw attention and do not apply generally to all businesses or enterprises in the area." However, it is the responsibility of the applicant to provide adequate evidence of such special circumstances or conditions.

Sign Review Commission Action

Motion to approve sign permit for three wall signs and one window sign at 10 Lee Street granting variances from the sign ordinance

OR

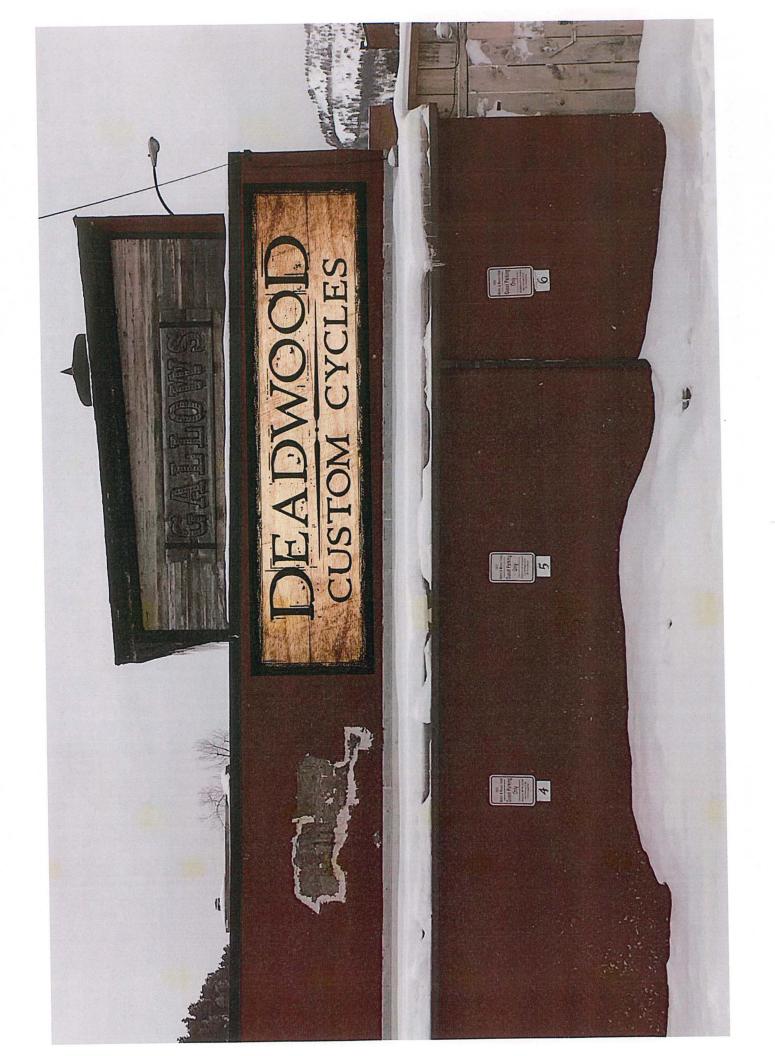
Motion to deny proposed sign permit application as submitted.

Sign "A"

BACK SIGN

-192.00 in

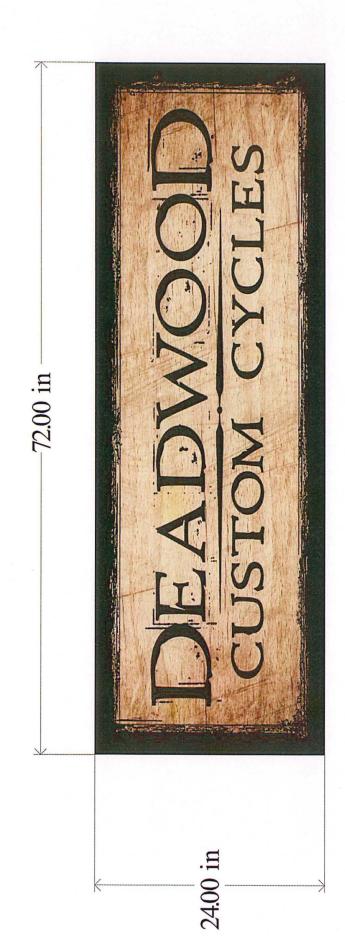


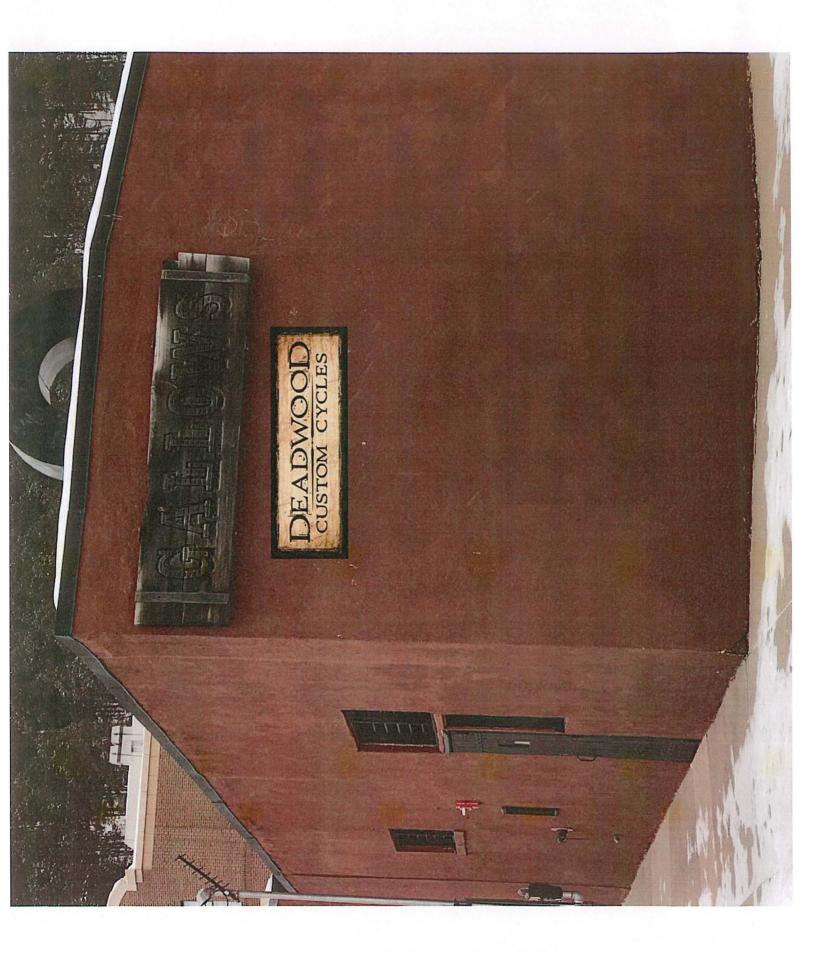


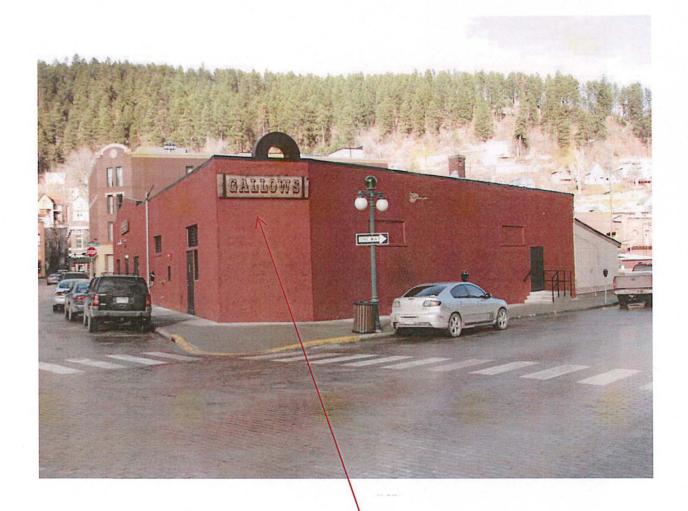


Sign "A" location

Sign "B"

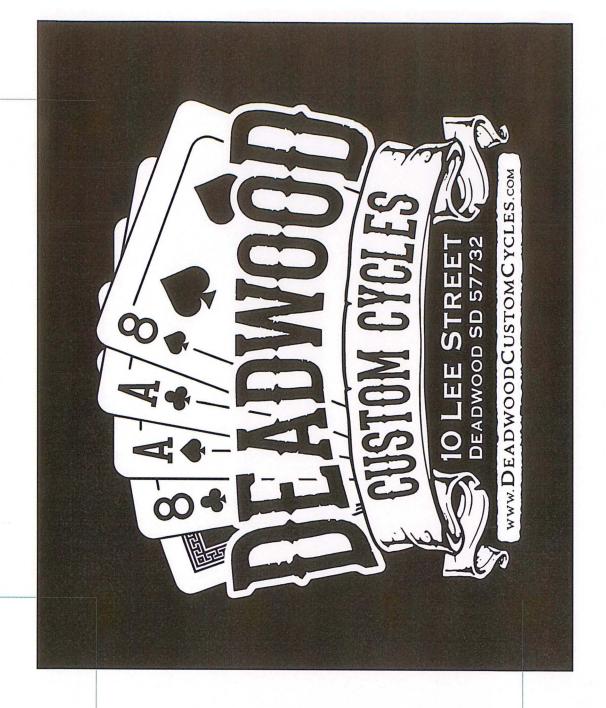






Sign "B" location

22.42 in



19.38 i

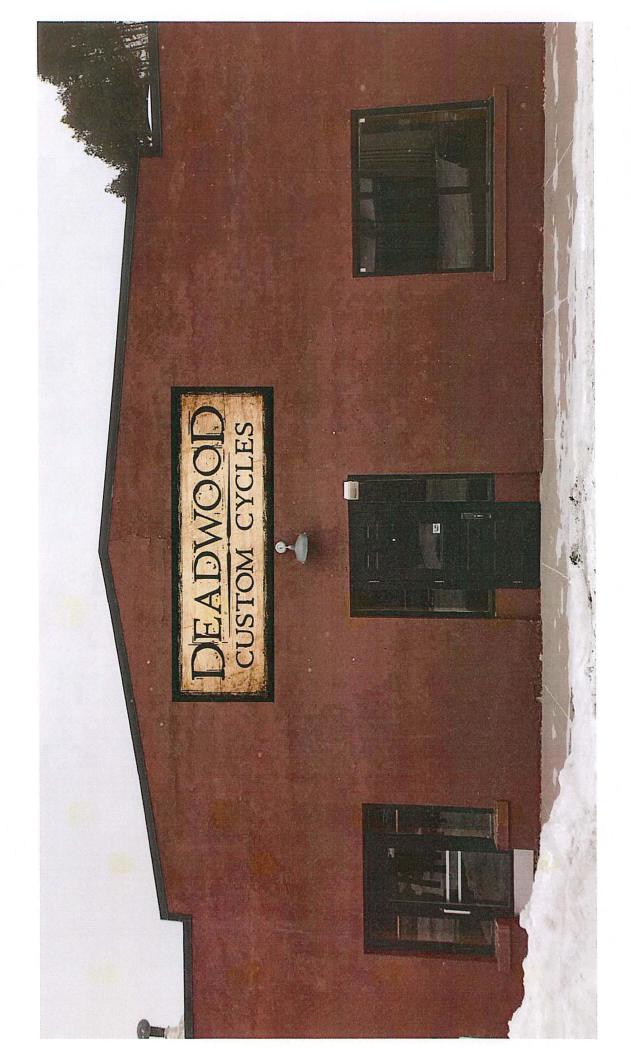


LEONH SIGN

-156.00 in



Sign "D"





Sign "C" location

Sign "D" location

Deadwood Custom Cycles

10 Lee Street Deadwood, SD 57732 Phone: 757-621-8654

E-Mail: Jason@DeadwoodCustomCycles.com Web: <u>www.DeadwoodCustomCycles.com</u>

Department of Planning & Zoning City of Deadwood 108 Sherman Street

Re: Application for Variance(s) of City Sign Ordinance

Dear Department of Planning & Zoning:

In order to explain my reasons for the requests, I am including this letter as a supplement to my request for variance. The request is to allow for the following:

- 1. One sign is installed on the Sherman Street/Lee Street Corner. This location is not a main entrance to the business.
- 2. Two of the three outdoor signs being installed at the location to be allowed to be taller than specified in the Sign Ordinance, increasing their square footage outside the limits. I request the two specific signs be permitted to be FOUR feet high for the following reasons:

Main Entrance Side (Lee Street) Sign (Sign D). Dimensions requested: 4' high x 13' wide

- 1. The sign currently on this side of the building (the "Gallows" Wooden Sign) was extremely difficult to install and is very heavy. The landlord does not want to remove the sign when I take occupancy of the building. The Sign Ordinance reads that any signs from previous businesses must be removed from the primary entrance area of the building when a new business comes in. The Gallows Wooden Sign is 2' high by 11' wide. In order to safely install my Deadwood Custom Cycles Sign on the main entrance side of the building while keeping the Gallows Sign in place, it must be larger. The requested size is only one foot larger in each direction compared to the Existing Gallows Sign. The larger dimensions of my sign will allow me to anchor the sign properly, while adequately covering the Gallows Sign.
- 2. The requested 4' x 13' Deadwood Custom Cycles Sign (Sign D) is proportional to the size of the building and doesn't appear overpowering or too large.
- 3. Locating the Deadwood Custom Cycles Sign OVER the existing Gallows Sign allows it to be centered properly at the main entrance area of the building, alleviating confusion over what business is there.
- 4. Locating the Deadwood Custom Cycles Sign OVER the existing Gallows Sign allows use of existing exterior lighting to illuminate the sign at night.
- 5. In an attempt to preserve the historic integrity of the building, the design of my business sign was limited. Therefore, for the sign to be safely read and understood by vehicular traffic travelling in its current design, it must be larger than two feet in height. If the sign is restricted to 2 feet tall, the "Custom Cycles" lettering of the sign will only be 4 INCHES tall.

Parking Lot Side (Pioneer Way/Sherman Street) Sign (Sign A). Dimensions requested: 4' high x 16' wide

- 1. This sign (Sign A) will be located on the parking lot side of the building, in order to attract business from the vehicular traffic south-southeast bound on Pioneer Way.
- 2. In order for this sign to be effective, it has to be a certain size. As potential customers travel south on Pioneer Way, The first place the sign can be identified is when the viewer is next to the Celebrity Hotel. The speed limit on this street

in this area is 30 mph. This provides the operator of the vehicle a narrow 3-second window to read the sign at its current requested size (4' \times 16'). I have done the research to determine the minimum size of the sign lettering that can be utilized from 300' – 100' away, to determine effectiveness. Any smaller of a sign with this lettering would be considered ineffective, not providing adequate visibility to vehicular traffic.

- 3. Attracting attention from Pioneer Way Southbound Traffic is critical to the success of my business. This route has traffic patterns comparable to city streets located in Sioux Falls, SD. It is imperative that an effective, visible sign, displaying the business name and nature of the business be displayed on this corridor. Existing "cross walk" and other street signs require my business sign be this large for effectiveness.
- 4. It is requested the Gallows sign currently installed above my proposed location stay in place because of the second business being started in the building in April (The Gallows Tavern, LLC)

Corner Sign (Sherman Street) (Sign B) Dimensions requested: 2' high by 6' wide

- 1. The purpose of the corner sign (Sign B) is to make potential customers aware of the location of Deadwood Custom Cycles as they travel North on Sherman Street. As customers travel this direction, the entrance to the parking lot of Deadwood Custom Cycles is located on Sherman Street, just prior to the intersection of Pioneer Way. It is important to note that this section of Sherman Street is designated at One Way; the only way to travel on this section of street is north.
- 2. Over 60 percent of visitors to Deadwood come from the South. This statistic makes this small 2' x 6' Sign absolutely critical to increasing visitors to my business, especially motorcyclists. A common route from the South is via 385, where motorcyclists enter Deadwood and end up on Sherman Street.
- 3. This sign is also critical to foot traffic. When pedestrians are traveling toward Main Street from the Public Parking Lot, or amenities on Sherman Street, having this sign in place will greatly increase recognition of the business, causing pedestrians to potentially travel down Lee Street to their destination on Main Street. This will increase traffic on Main Street in a good way, when the pedestrian's destination in further north.
- 4. It is requested the Gallows sign currently installed above my proposed location stay in place because of the second business being started in the building in April (The Gallows Tavern, LLC)

Summary

The building I am leasing is known as the Gallows. When you talk to locals and visitors alike around town, they all have the same answer: "That used to be the old wax museum". It is common knowledge the building, while being a large structure occupying essentially its own city block, has been vacant for many years. It is a building that thousands of people walk or drive past daily, but don't really give it much regard.

I have owned successful aftermarket motorcycle shops in Charleston, South Carolina, and Spearfish, South Dakota. When I made the decision to pursue my dream and relocate my business to Deadwood, I knew the location of the business was the biggest key factor to its success. I had several options of other buildings to occupy, ones that were smaller and more inexpensive. While I chose the Gallows because of it's location and size, I also knew I had to effectively show the community that I wasn't just another minor league business that would be passing through the building. To be successful, I have to come out of the gate like a bull. I have to show the public what level a motorcycle shop like mine is, and that the Gallows is no longer just a building you barely notice as you pass by. After 17 years of business in the aftermarket motorcycle industry, I am proud to be a nationally recognized motorcycle mechanic/builder. I need to convey a sense of professionalism and high operating level. One aspect of that is signage. Finding the balance of a sign design that balances the historic aspect of Deadwood with effectiveness has lead me to requesting the signs be a certain size and placement on the Gallows.

My vision is to create a destination for motorcyclists in the heart of Deadwood.

Respectfully,

Jason Mook

Owner - Deadwood Custom Cycles



"The Historic City of the Black Hills"

Deadwood, South Dakota 57732

TRENT MOHR
Building Inspector
Dept. of Public Works
Telephone: (605) 578-3082
Fax: (605) 578-3101

SIGN PERMIT STAFF REPORT

Sign Review Commission March 7, 2018

Applicant: Michael Ballard

Address: PO Box 545, Deadwood, SD 57732

Site Address of Proposed Signage: 645 Main Street (Deadwood Distilling)

Computation of Sign Area

Building Frontage: 24 Feet

Total Available Signage: 48 Square Feet

Existing Signage: Two window signs (3 Square Feet) **Remaining Available Signage Area:** 45 Square Feet

Proposed Sign Project: Install new projecting sign (1.2 Square Feet). **Proposed Building Materials:** High Density Foam. (see attached photo).

Proposed Lighting of the Signs: None.

Location of Proposed Sign: Attached is a photograph showing the sign.

Discussion

The sign permit application in review is proposed at a location inside the locally-designated historic district which is regulated by chapter 15.32.300 of the sign ordinance. The current signage at the subject property is compliant with the sign ordinance. The sign proposed in the current application is regulated by 15.32.090 of the Sign Ordinance, reference below.

A. Before any sign can be erected or altered in any way, a valid permit must be issued. Any further alteration of the sign shall require an amendment of the existing permit or the issuance of a new permit. Such changes, as well as original permits, shall be issued pursuant to review by the sign review commission. It is unlawful to display, construct, erect, locate or alter any sign without first obtaining a sign permit for such sign.

The applicant wishes to install a new projecting sign to advertise the business at this location. Please note that the sign will be raised from its current height (see photo) to become compliant with the sign ordinance.



"The Historic City of the Black Hills"

Deadwood, South Dakota 57732

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Building Inspector
Dept. of Public Works
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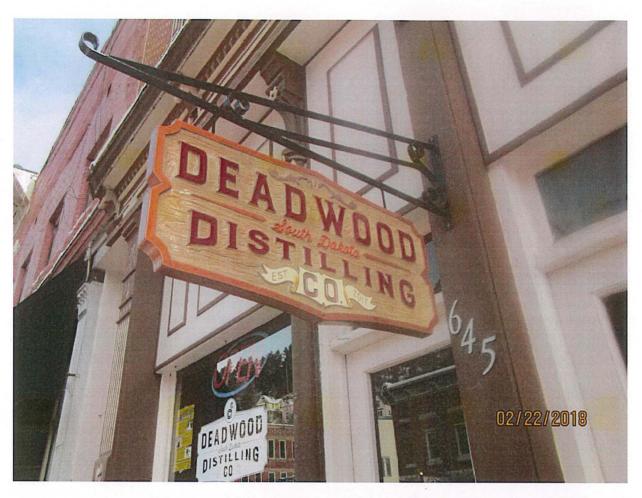
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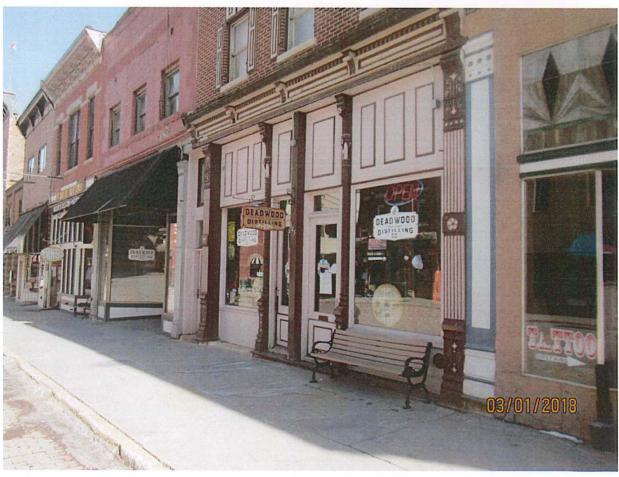
The sign permit application in review as proposed requires no variances from the sign ordinance. Signage variances may be obtained if the sign review commission is able to find "special circumstances or conditions such as the existence of buildings, topography, vegetation, sign structures, distance or other matters on adjacent lots or within the adjacent public right-of-way that would substantially restrict the effectiveness of the sign in question and such special circumstances or conditions are peculiar to the business or enterprise to which the applicant desires to draw attention and do not apply generally to all businesses or enterprises in the area." However, it is the responsibility of the applicant to provide adequate evidence of such special circumstances or conditions.

Sign Review Commission Action

Motion to approve sign permit for new projecting sign at 645 Main Street OR

Motion to deny proposed sign permit application as submitted.







"The Historic City of the Black Hills"
Deadwood, South Dakota 57732

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Building Inspector
Dept. of Public Works
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SIGN PERMIT STAFF REPORT

Sign Review Commission March 7, 2018

Applicant: Michael Ballard

Address: PO Box 545, Deadwood, SD 57732

Site Address of Proposed Signage: 647 Main Street (Bloody Nose Saloon)

Computation of Sign Area

Building Frontage: 23 Feet

Total Available Signage: 46 Square Feet

Existing Signage: Four window signs (6 Square Feet) Remaining Available Signage Area: 40 Square Feet

Proposed Sign Project: Install new wall sign (13 Square Feet). **Proposed Building Materials**: Wood (see attached photo).

Proposed Lighting of the Signs: None.

Location of Proposed Sign: Attached is a photograph showing the sign.

Discussion

The sign permit application in review is proposed at a location inside the locally-designated historic district which is regulated by chapter 15.32.300 of the sign ordinance. The current signage at the subject property is compliant with the sign ordinance. The sign proposed in the current application is regulated by 15.32.090 of the Sign Ordinance, reference below.

A. Before any sign can be erected or altered in any way, a valid permit must be issued. Any further alteration of the sign shall require an amendment of the existing permit or the issuance of a new permit. Such changes, as well as original permits, shall be issued pursuant to review by the sign review commission. It is unlawful to display, construct, erect, locate or alter any sign without first obtaining a sign permit for such sign.

The applicant wishes to install a new projecting sign to advertise the business at this location.

Please note that the sign will be raised from its current height (see photo) to become compliant with the sign ordinance.



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Variances

The sign permit application in review as proposed requires no variances from the sign ordinance. Signage variances may be obtained if the sign review commission is able to find "special circumstances or conditions such as the existence of buildings, topography, vegetation, sign structures, distance or other matters on adjacent lots or within the adjacent public right-of-way that would substantially restrict the effectiveness of the sign in question and such special circumstances or conditions are peculiar to the business or enterprise to which the applicant desires to draw attention and do not apply generally to all businesses or enterprises in the area." However, it is the responsibility of the applicant to provide adequate evidence of such special circumstances or conditions.

Sign Review Commission Action

Motion to approve sign permit for wall sign at 647 Main Street OR

Motion to deny proposed sign permit application as submitted.





OFFICE OF
PLANNING, ZONING AND
HISTORIC PRESERVATION
108 Sherman Street
Telephone (605) 578-2082
Fax (605) 578-2084



"The Historic City of the Black Hills"
Deadwood, South Dakota 57732

BOB NELSON, JR.
Planning & Zoning Administrator
Telephone: (605) 578-2082
Fax: (605) 578-2084
bobjr@cityofdeadwood.com

STAFF REPORT PLANNING AND ZONING

MARCH 7, 2018 JOINT MEETING

APPLICANT:

Gulches LLC

PO Box 588

Deadwood, SD 57732

PURPOSE:

To Create New Boundary Lines and Divide Property

GENERAL LOCATION: 225 Cliff Street

LEGAL DESCRIPTION: Tracts 3A and 4A of Deadwood Gulch Addition II; Consisting of Deadwood Gulch's of Fun Tract 1, Lot AB1 and Lot AB10, All located in the E1/2 of Section 27, T5N, R3E, B.H.M., City of Deadwood, Lawrence County, South Dakota

FILE STATUS:

All legal obligations have been completed.

ZONE:

CH – Commercial Highway District

STAFF FINDINGS:

Surrounding Zoning:

Surrounding Land Uses:

North: CH – Commercial Highway

Lodging and Gaming

South: PF - Park Forest

Campground Residential Housing

East: R1 – Residential District

Lodging

West: CH – Commercial Highway

SUMMARY OF REQUEST

The Final Plat of Tracts A3 and A4 of the Deadwood Gulch Addition II have been submitted to subdivide property. The property is located on Cliff Street.

FACTUAL INFORMATION

1. The property is currently zoned CH – Commercial Highway District

- 2. Tract A3 is comprised of 3.197 Acres±. Tract A4 is comprised of 2.850 Acres+.
- 3. The subject property is located within the tourist service designation.
- 4. The property is not located within a flood zone or flood hazard zone.
- 5. Public facilities are available to serve the property.
- 6. The area is currently characterized by open space and various commercial businesses.

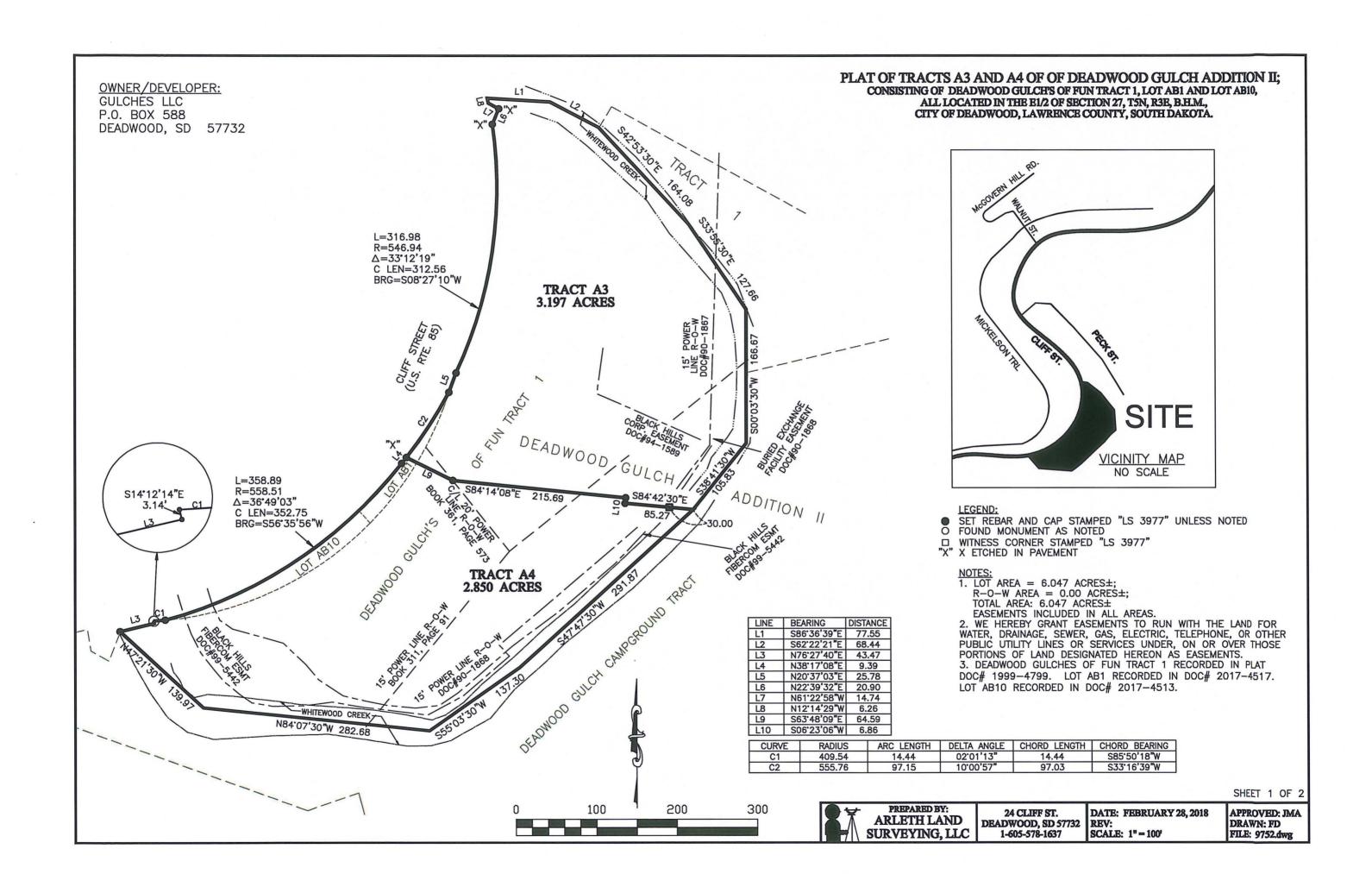
STAFF DISCUSSION

The subject property is currently occupied by the Comfort Inn and vacant lands. The tracts meet the area and bulk requirements for square footage.

- 1. The North Arrow is shown on the plat with a direct reference to the coordinate mapping system.
- 2. Land is identified with a new legal description for the transfer of the land.
- 3. Surveyor's Certificate is shown with the name of the surveyor and his registered land surveyor number.
- 4. A date is shown on the plat and serves to "fix in time" the data represented on the plat.
- 5. The street bounding the lot is shown and named.
- 6. All certifications are indicated and correct on the plat.
- 7. Dimensions, angles and bearings are shown along the lot lines.
- 8. Scale of the plat is shown and accompanied with a bar scale.

ACTION REQUIRED:

- 1. Approval / denial by Deadwood Planning and Zoning Commission.
- 2. Approval / denial by Deadwood Board of Adjustment.



SURVEYOR'S CERTIFICATE STATE OF SOUTH DAKOTA COUNTY OF LAWRENCE I, JOHN M. ARLETH, 24 CLIFF STREET, DEADWOOD, SD, DO HEREBY CERTIFY THAT I AM A LICENSED LAND SURVEYOR IN THE STATE OF SOUTH DAKOTA. THAT AT THE REQUEST OF THE OWNER AND UNDER MY SUPERVISION, I HAVE CAUSED TO BE SURVEYED AND PLATTED THE PROPERTY SHOWN AND DESCRIBED HEREON. TO THE BEST OF MY KNOWLEDGE, INFORMATION AND BELIEF, THE PROPERTY WAS SURVEYED IN GENERAL CONFORMANCE WITH THE LAWS OF THE STATE OF SOUTH DAKOTA AND ACCEPTED METHODS AND PROCEDURES OF SURVEYING. DATED THIS___DAY OF______, 20____. JOHN M. ARLETH, R.L.S. 3977 OWNER'S CERTIFICATE STATE OF SOUTH DAKOTA COUNTY OF LAWRENCE DO HEREBY CERTIFY THAT WE ARE THE OWNERS OF THE PROPERTY SHOWN AND DESCRIBED HEREON, THAT WE DO APPROVE THIS PLAT AS HEREON SHOWN AND THAT DEVELOPMENT OF THIS PROPERTY SHALL CONFORM TO ALL EXISTING APPLICABLE ZONING, SUBDIVISION, EROSION AND SEDIMENT CONTROL REGULATIONS. OWNER:_____ ADDRESS: ______ ACKNOWLEDGMENT OF OWNER STATE OF SOUTH DAKOTA COUNTY OF LAWRENCE ON THIS ___DAY OF_____, 20__, BEFORE ME THE UNDERSIGNED NOTARY PUBLIC, PERSONALLY APPEARED _KNOWN TO ME TO BE THE PERSON DESCRIBED IN AND WHO EXECUTED THE FOREGOING CERTIFICATE. MY COMMISSION EXPIRES:_____ NOTARY PUBLIC:_____ CERTIFICATE OF COUNTY TREASURER STATE OF SOUTH DAKOTA COUNTY OF LAWRENCE I,_____,LAWRENCE COUNTY TREASURER, DO HEREBY CERTIFY PAID. DATED THIS_____DAY OF_____, 20____. LAWRENCE COUNTY TREASURER:____ APPROVAL OF HIGHWAY AUTHORITY STATE OF SOUTH DAKOTA COUNTY OF LAWRENCE THE LOCATION OF THE PROPOSED ACCESS ROADS ABUTTING THE COUNTY OR STATE HIGHWAY AS SHOWN HEREON, IS HEREBY APPROVED. ANY CHANGE IN THE PROPOSED ACCESS SHALL REQUIRE ADDITIONAL APPROVAL.

HIGHWAY AUTHORITY:_____

PLAT OF TRACTS A3 AND A4 OF OF DEADWOOD GULCH ADDITION II; CONSISTING OF DEADWOOD GULCH'S OF FUN TRACT 1, LOT AB1 AND LOT AB10, ALL LOCATED IN THE E1/2 OF SECTION 27, T5N, R3E, B.H.M., CITY OF DEADWOOD, LAWRENCE COUNTY, SOUTH DAKOTA.

PREPARED BY: 24 CLIFF ST. DATE: FEBRUARY 28, 2018 APPROVED: JM	A
LAWRENCE COUNTY REGISTER OF DEEDS SHEET 2 OF	2
FEE:\$	
NEGONOLD IN BOO	÷
FILED FOR RECORD THISDAY OF, 20,ATO'CLOCK,M., AND RECORDED IN DOC	
OFFICE OF THE REGISTER OF DEEDS STATE OF SOUTH DAKOTA COUNTY OF LAWRENCE	
LAWRENCE COUNTY DIRECTOR OF EQUALIZATION	
20,	
STATE OF SOUTH DAKOTA COUNTY OF LAWRENCE I, LAWRENCE COUNTY DIRECTOR OF EQUALIZATION, DO HEREBY CERTIFY THAT I HAVE RECEIVED A COPY OF THIS PLAT. DATED THISDAY OF,	
OFFICE OF THE COUNTY DIRECTOR OF EQUALIZATION	
FINANCE OFFICER MAYOR	
ATTEST:	
OF, 20	
THE WITHIN PLAT, DO HEREBY APPROVE THE SAME FOR RECORDING IN THE OFFICE OF THE REGISTER OF DEEDS, LAWRENCE COUNTY, S.D. DATED THISDAY	
STATE OF SOUTH DAKOTA COUNTY OF LAWRENCE BE IT RESOLVED THAT THE CITY OF DEADWOOD BOARD OF COMMISSIONERS HAVING VIEWED	
APPROVAL OF THE CITY OF DEADWOOD BOARD OF COMMISSIONERS	
CITY PLANNER CHAIRMAN	
·	
THIS PLAT APPROVED BY THE CITY OF DEADWOOD PLANNING COMMISSION THISDAY OF, 20	
APPROVAL OF THE CITY OF DEADWOOD PLANNING COMMISSION STATE OF SOUTH DAKOTA COUNTY OF LAWRENCE	

DEADWOOD, SD 57732 REV:

1-605-578-1637

SCALE: 1" = 100'

DRAWN: FD

FILE: 9752.dwg

ARLETH LAND

SURVEYING, LLC

