

2026 State of the City Address

Mayor Charlie Struble-Mook



January 12, 2026
Days of 76 Museum
Deadwood, SD

Reviewing achievements and
future community plans



Presentation Agenda

Official Introductions and
Recognitions

Year in Review

Financial Conditions

Public Services and
City Partners

Looking Ahead:
Future Plans and Projects

Elected Officials

Charlie Struble-Mook,
Mayor

Sharon Martinisko,
Commission President

Michael Johnson

Charles Eagleson

Mark Speirs

District 31 and County Elected Officials

District 31 Legislators

Senator Randy Deibert

Representative Scott Odenbach

Representative Mary Fitzgerald

County Commissioners

Richard Sleep

Rick Tysdal

Brandon Flanagan

Bob Ewing

Eric Jennings

Appointed Officials

Historic Preservation Commission

- Leo Diede, Chair
- Beverly Posey
- Trevor Santochi
- Diana Williams
- Molly Brown
- Jesse Allen
- Anita Knipper



Planning & Zoning Commission

- John Martinisko, Chair
- Dave Bruce
- Josh Keehn
- Ken Owens
- Jim Williams



Municipal Government Leadership Team

Planning, Zoning and Historic Preservation

- Kevin Kuchenbecker

Finance Department

- Jessicca McKeown

Public Works Department

- Lornie Stalder

Parks, Recreation & Events Department

- Randy Adler

Parking & Transportation Department

- Justin Lux

Police Department

- Cory Shafer

Deadwood Public Library

- Kennedy Penk

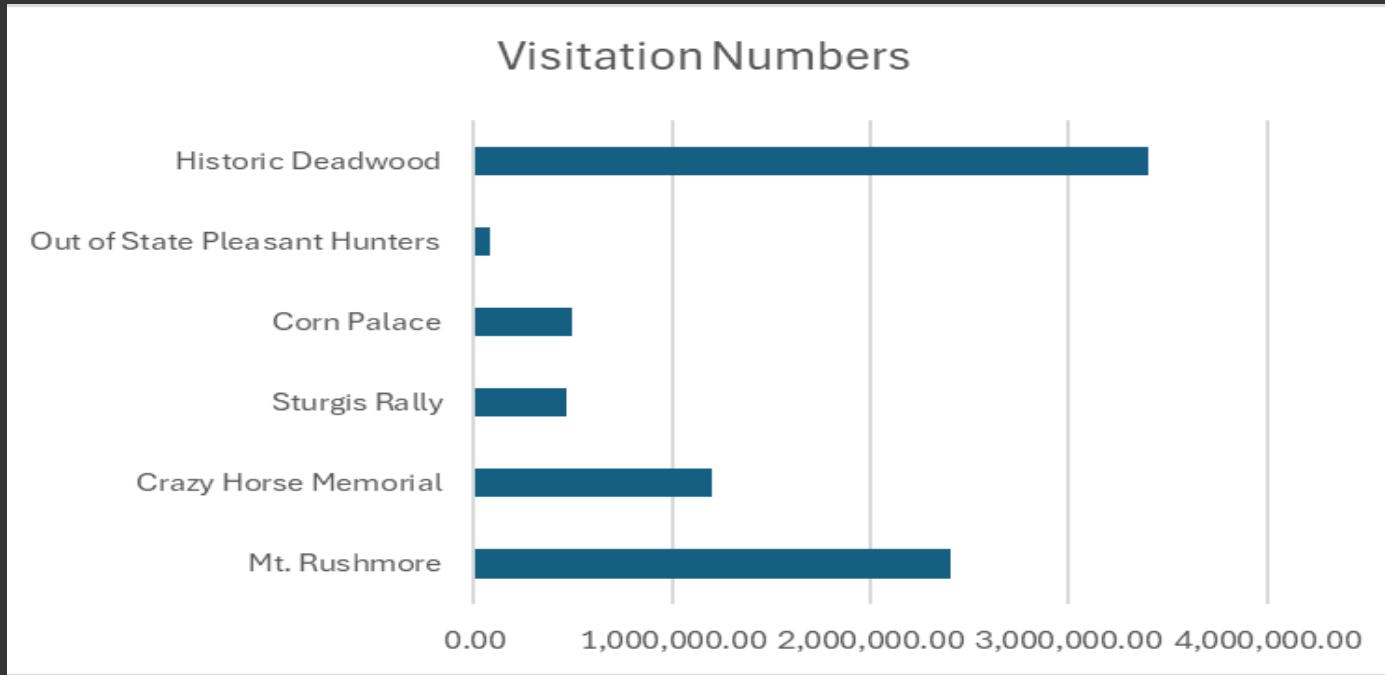
Deadwood Volunteer Fire Department

- Joel Ellis



Deadwood's Year in Review

Deadwood, South Dakota – A National Historic Landmark



2025 - Another incredible year for Historic Deadwood with over 3.8 million visits from visitors across the Globe



Deadwood Sesquicentennial - Celebrating 150 Years

Some of the events scheduled throughout the year

- Deadwood Day in Pierre
- Dora DuFran and Potato Creek Johnny statues
- Save our Tail Parade
- Vintage Baseball Games
- Reenactment of Wild Bill 's funeral
- Volksmarch for Lead to Deadwood
- Community Picnic/Chuck Wagon Cookoff
- Time Capsule / Mayors Proclamation
- Anniversary of Legalized Gaming

A dark, grainy photograph of a city street in Deadwood, South Dakota. The scene is filled with wooden buildings, some with signs that are partially visible. One sign on the left side of the frame reads "CLOTH DEALERS". The image has a historical, almost sepia-toned appearance, with low lighting and a hazy atmosphere.

City Department Accomplishments

Deadwood, South Dakota – A National Historic Landmark

Parks, Rec and Events

- Stage Run Playground and Dog Park
- Rec Center Equipment Upgrades
- Gordon Park Shelter
- Mt. Moriah Cemetery Restoration
- Deadwood Trail System Expansion



Parking and Transportation

- Deadwood Hill Trailhead Parking Lot
- Broadway Parking Garage elevator replacement
- Deadwood Employee Parking Permit Program
- Transportation Network Companies (Rideshare) Ordinance
- Ordinance change regarding trailer parking.



Planning and Zoning

- New Capital Improvement Plan
- Successful regulation of Short-Term Rentals
- Beautification Efforts
 - Fencing Enhancements
 - Portable Sign Regulations
 - Merchandising Ordinance
- Ridge Apartment Complex
- Stage Run Phase III





Historic Preservation

- Continued preservation of Deadwood's Historic Resources
- Dedication of two new bronze statues
- Façade Restorations
- Coordination of 150th Anniversary
- Completed 4 retaining walls

Public Library

- Carnegie Grant for \$10,000
- Increased Programming for adults and youth
- Completed Library Courtyard
- Enhancements to South Dakota Community Room
- New exhibits and displays



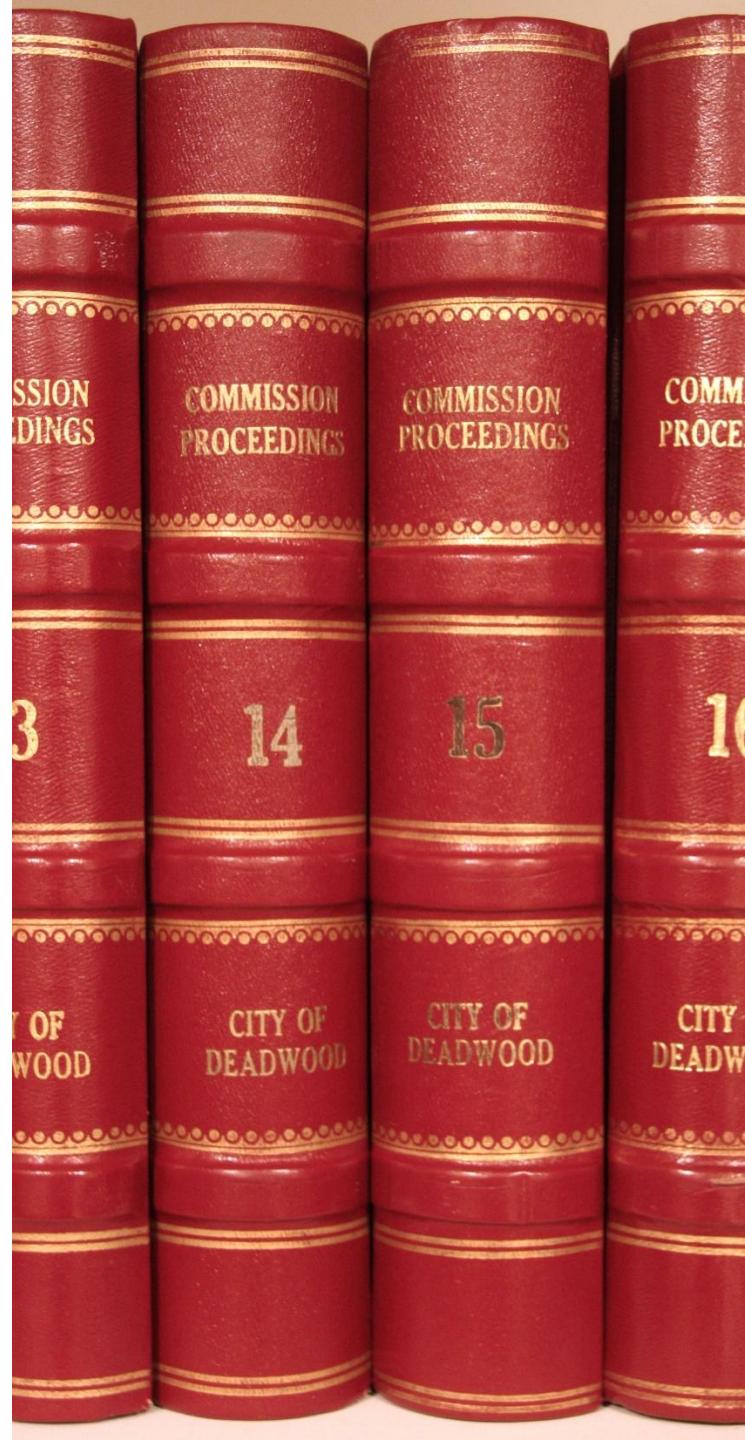


Public Works

- 12-inch water redundancy line
- New Vactor truck and valve exerciser
- Catering agreement at Event Complex
- Streets & Public Buildings consolidated into one division
- Exterior rehabilitation to Street Shop
- Cost reductions

Finance Office

- Administrative services to all Business Improvement Districts (BIDs)
- New timekeeping software
- Completed 2023 and 2024 audits
- Hosted SD Municipal League meeting
- FEMA Closeout documentation for \$8,821,124.60
- Held two citywide elections
- Dissolved TIF #6 Lodge and #8 Stage Run



Public Safety

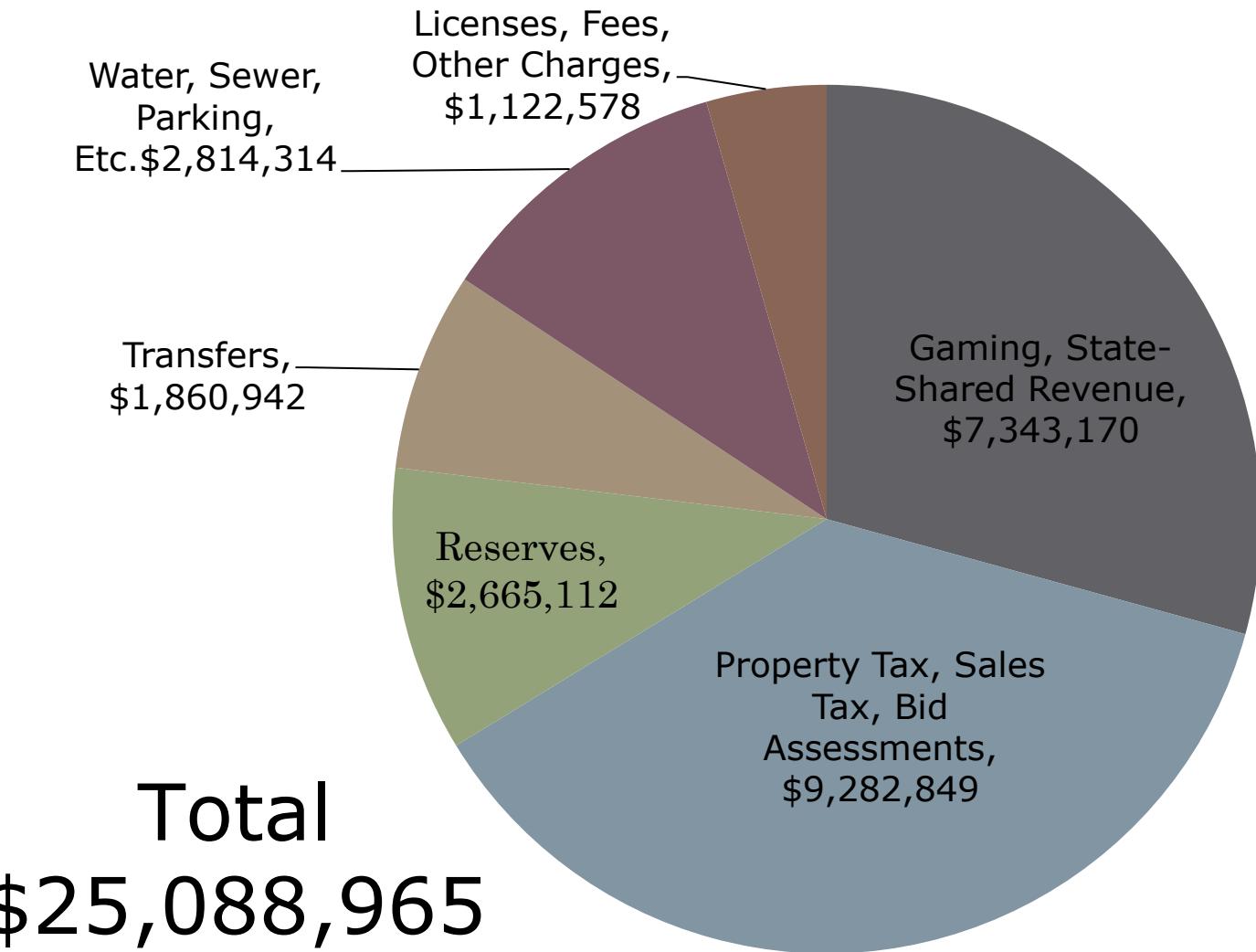


- Gold Level Award from SD Public Assurance Alliance
- Police
 - 80% Increase in Training Exercises
 - 17 Full-Time Officers
 - Technology and Equipment Improvements
- Fire
 - Brush 6 put into service
 - New rescue tools acquired
 - 4 New Firefighters Certified

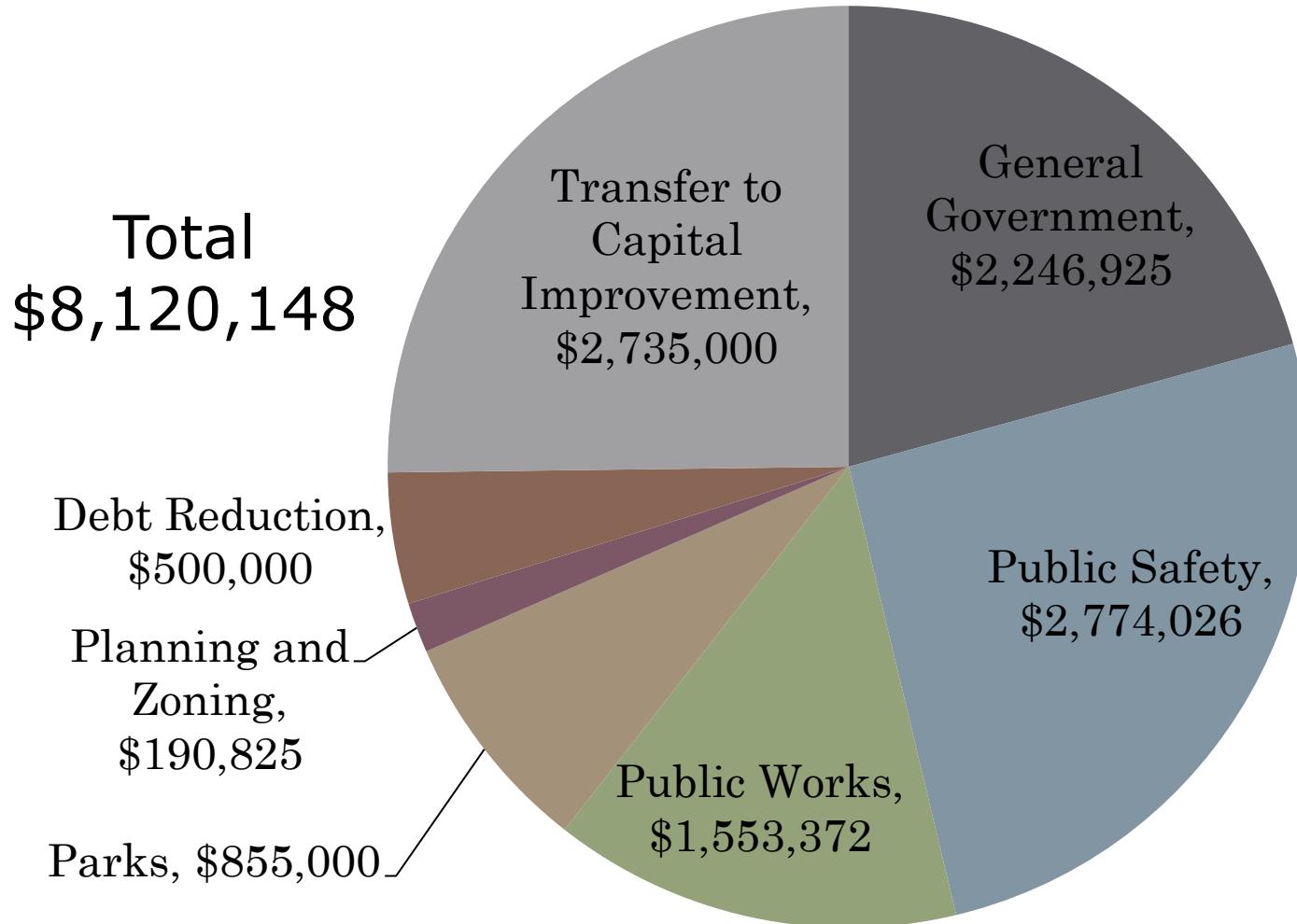
City Finances

Deadwood, South Dakota – A National Historic Landmark

Deadwood's Funding Sources

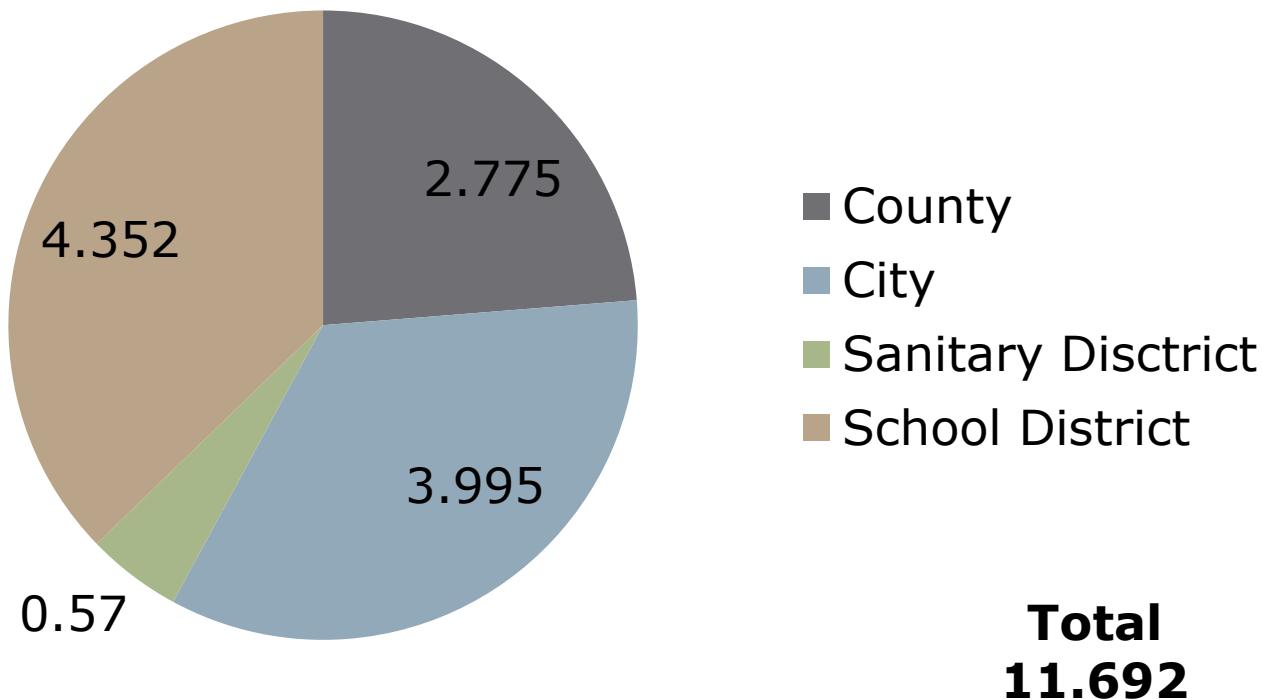


General Fund Budget



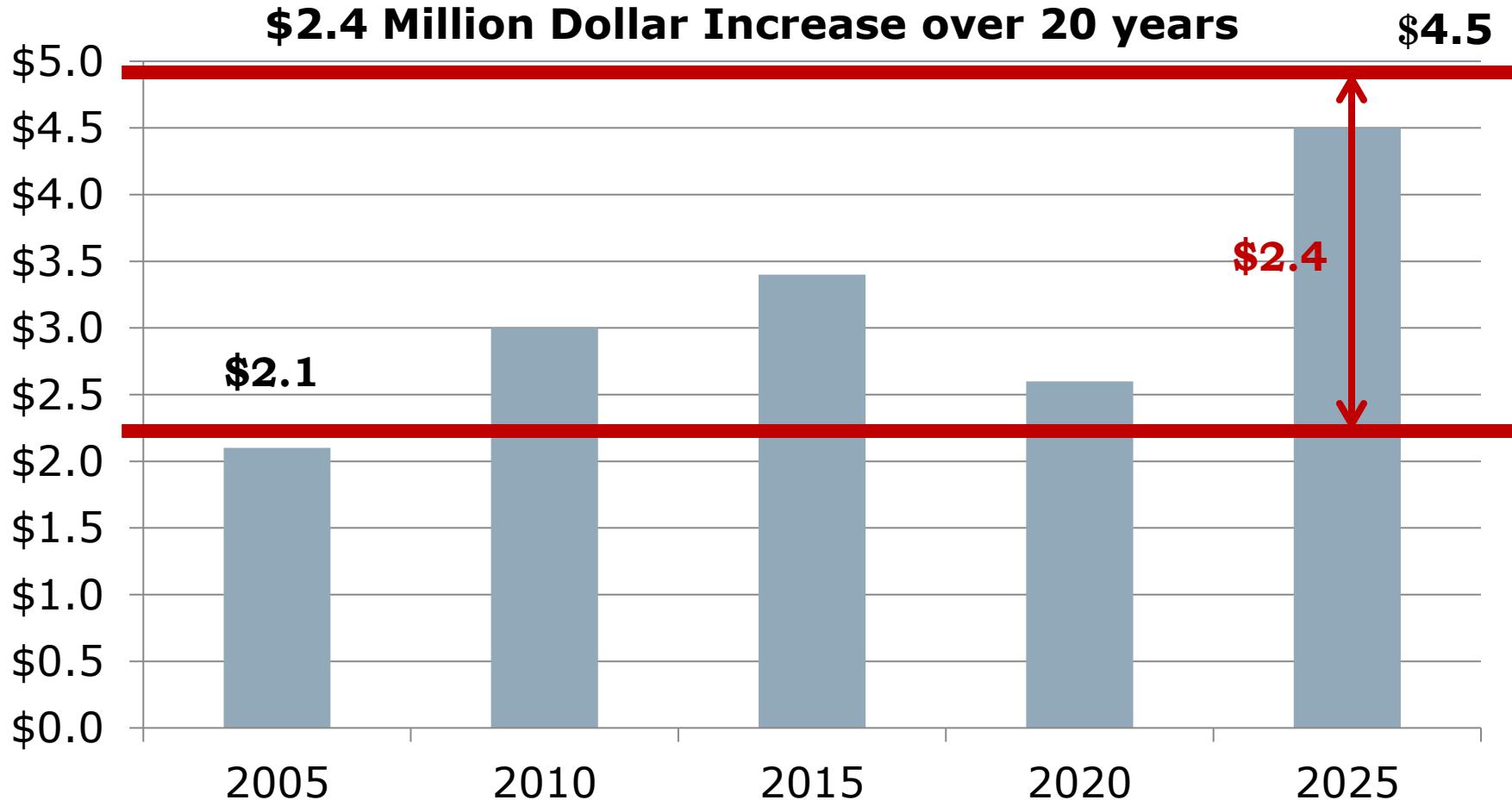
2025 Mill Levy Breakdown

2025 Property Taxes Payable in 2026
(Owner Occupied)

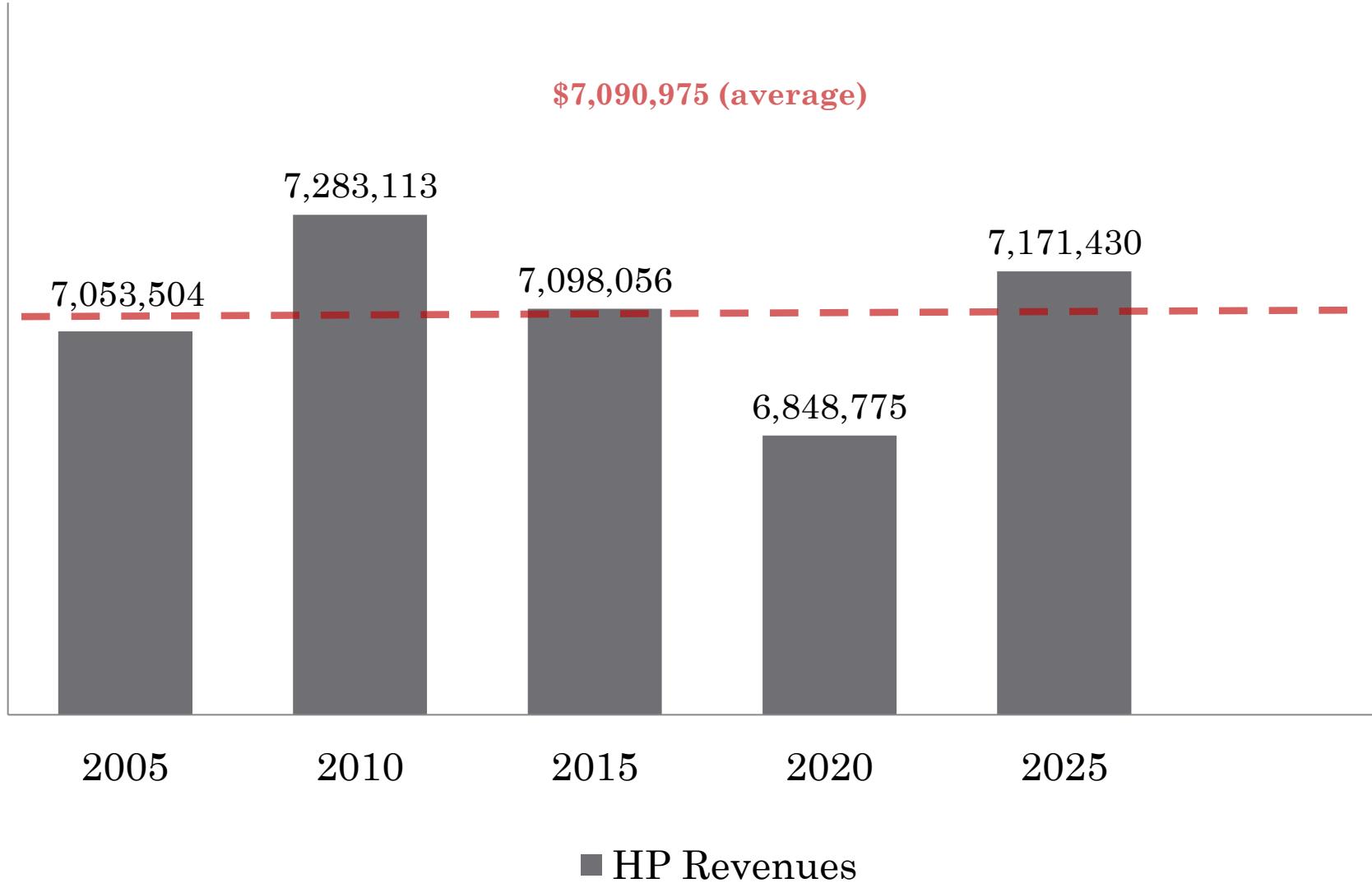


Sales Taxes

Deadwood Sales Tax Revenues
(In Millions)



HP Gaming Revenues





City Partners

Deadwood, South Dakota – A National Historic Landmark

Deadwood Chamber

- 430 Chamber Members
- 10 citywide events, 127,000+ attendees
- 41+ million paid media impressions
- 1 million active users and 3,667,000 page views through Deadwood.com
- 3.8 million total visits to Deadwood (Placer.ai)





Deadwood History, Inc.

- Empowered, with Meg Ryan, on National Public Television
- Developed a Makerspace at the Days of '76 Museum
- Enhanced the Carriage Collection
- Brought Deagan Chimes back to life at Adams Musuem
- Hosted over 73,000 guests to our four museums

Days of 76 Rodeo and Parade

- Five consecutive nights of PRCA Rodeo with Sell out crowds
- Celebrated 100 Years in 2022
- Small Rodeo of the Year – 4x
- Mid-Size Rodeo of the Year 14x
- Nominated Large Rodeo of the Year 6x Nominee Winner in 2020
- Inducted into the PRCA Rodeo Hall of Fame in July 2011





Deadwood Alive

- New location of Trial of Jack McCall
- Street Performances
- Walking Tours
- Step on Tour Guide
- Stage Coach Rides

Deadwood Gaming Association

- Gaming Revenues up 2.7%
- Number of Devices
 - 2,769 slot machines
 - 85 table games
 - 7 sports wagering locations
- 106 active gaming locations
- Legislative Initiatives



Deadwood-Lead Economic Development

 \$320,000 in new Revolving
Loan Finance financing,
supporting 5 local businesses

 \$1.4M fund available for
entrepreneurs

 9 new businesses in the area

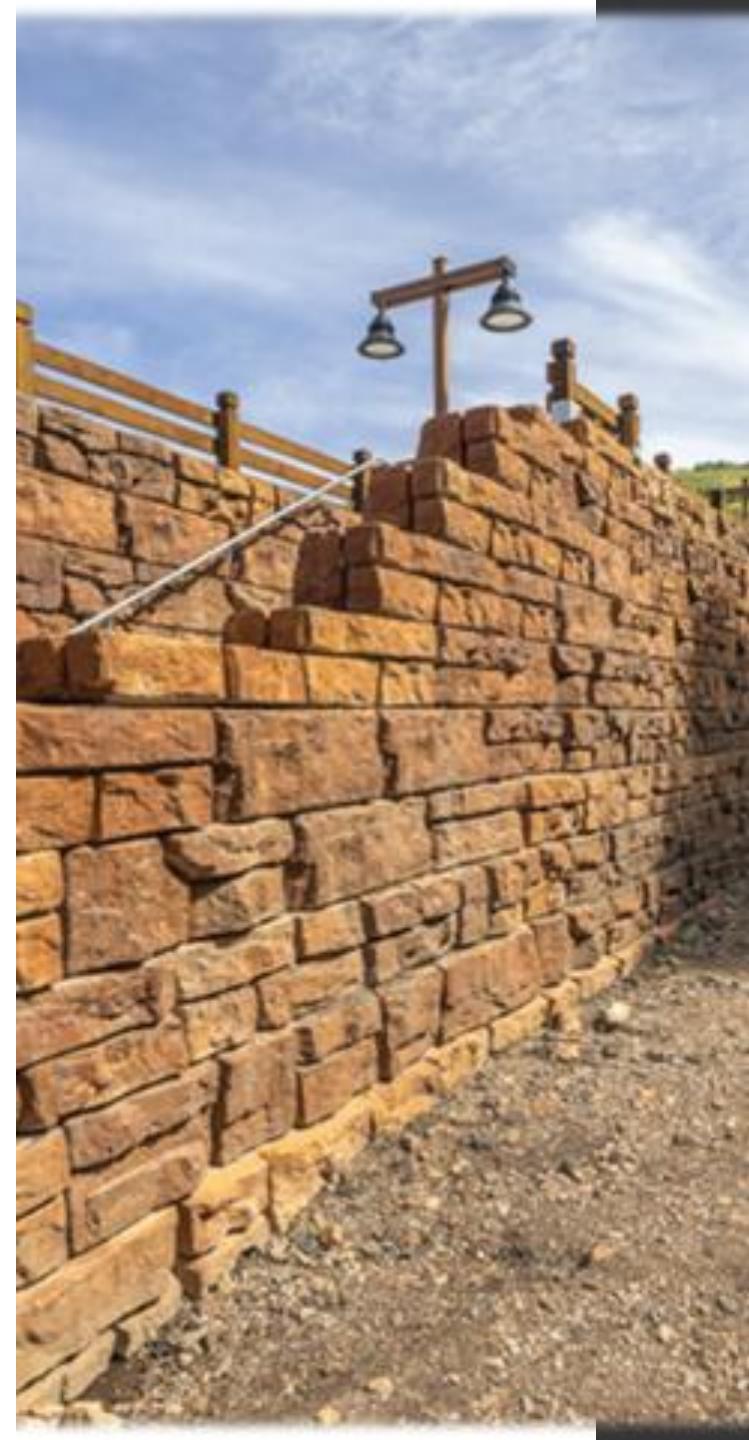
 42 one-on-one business
engagements
11 relocation businesses

Preview of 2026

Deadwood, South Dakota – A National Historic Landmark

Capital Improvement Plan

- Adopted by City Commission
- Road map for 2026-2030
- Nearly \$6,000,000 in improvements for 2026
- Dedicated line item in City Budget
- Available at www.cityofdeadwood.com





Parking and Transportation

- Development of a satellite parking lot at Highway 85 & 385
- Development of maintenance schedule in the Broadway Parking Structure in partnership with Walker Consultants, Inc.
- Updates to parking kiosks throughout the community
- Creation of new trolley stop shelters for improved public transit amenities
- Installation of updated traffic and parking signage across town

Public Works

- Reconstruction of Cresent Street to enhance roadway safety and functionality
- Implementation of pedestrian sidewalk projects to promote walkability
- Exterior renovations to the Streets Shop facility
- Upgrades to the Homestake-Adams Research and Cultural Center for Fire Safety





Parks, Rec and Events

- Cemetery Enhancements to Mount Moriah and Oakridge Cemetery
- Replacement of lighting and new lighting at the Event Complex
- Resurfacing the Martha Bullock Tennis Court
- Overlay work on the Mickelson Trail
- Expansion of the existing trail system
- Management of vegetation & access points along Whitewood Creek
- Replacement of the concrete pump room enhancements at Rec Center

Historic Preservation

- Rehabilitation of 85 Charles Street as part of historic preservation efforts
- Renovation of the Senior/Community Center
- Repair and maintenance of public and private retaining walls





Public Safety and Emergency Services

- Installation of public safety cameras
- Additional Firefighters Certified
- Continued partnership with school district and businesses
- Upgraded fleet, equipment and technology
- Continued training and education

Other Project Highlights

- Legislative Initiatives
- 150th Anniversary Events
- Two new bronze statues of Legends of Deadwood
- Housing Task Force
- Economic Development Strategic Plan
- MSI Leadership Program





LEGENDARY

DEADWOOD

1876

Thank you!

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Mayor Charlie Struble-Mook



Thank You
for Your
Time and
Support